Training Materials for HCAMN Advocates

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1. Don’t Leave Home Without........
   a. sign-in sheets, commitment to act form, Minnesota Health Plan bi-fold
   b. HCAMN one-page summary, reading list, legislator contact lists

2. Media and Public Awareness, Including Social Media
   a. letters to the editor, opinion pieces, press releases
   b. Facebook, Twitter

3. Effective Presence at Community Events, Issues Forums, Conferences
   a. signage, banners, literature, sign-in sheets, business cards, MHP books
   b. commitment forms, actions, follow-up

4. Holding a House Party or Book Event for Health Care Financing Reform
   a. planning and follow-up for events
   b. book event, DVD showing, volunteer training

5. How to Start and Build Health Care for All Minnesota Chapters
   a. identify and develop interest groups as chapters
   b. welcome letter from HCAMN board chair
   c. how to have one-on-one conversations to build support

6. Speaking Engagements, Panel Discussions
   a. slide sets, handouts, computer, projector
   b. sign-in sheets, flyers, commit to action forms

7. Advocacy, Working with Legislators
   a. effective contact via telephone, email, in-person meetings
   b. developing relationships
   c. rallies, group actions

8. Resources
   a. allied organizations, non-profits, websites, guides