



Training Materials for HCAMN Advocates Index

1. Don't Leave Home Without.....
 - a. sign-in sheets, commitment to act form, Minnesota Health Plan bi-fold
 - b. HCAMN one-page summary, reading list, legislator contact lists
2. Media and Public Awareness, Including Social Media
 - a. letters to the editor, opinion pieces, press releases
 - b. Facebook, Twitter
3. Effective Presence at Community Events, Issues Forums, Conferences
 - a. signage, banners, literature, sign-in sheets, business cards, MHP books
 - b. commitment forms, actions, follow-up
4. Holding a House Party or Book Event for Health Care Financing Reform
 - a. planning and follow-up for events
 - b. book event, DVD showing, volunteer training
5. How to Start and Build Health Care for All Minnesota Chapters
 - a. identify and develop interest groups as chapters
 - b. welcome letter from HCAMN board chair
 - c. how to have one-on-one conversations to build support
6. Speaking Engagements, Panel Discussions
 - a. slide sets, handouts, computer, projector
 - b. sign-in sheets, flyers, commit to action forms
7. Advocacy, Working with Legislators
 - a. effective contact via telephone, email, in-person meetings
 - b. developing relationships
 - c. rallies, group actions
8. Resources
 - a. allied organizations, non-profits, websites, guides